

AFGC #14 MEMBERSHIP AWARENESS GUIDELINES

AWARD ENTRY DEADLINE IS JAN. 1

(NGC #MAE-1)

AFGC & NGC Size Categories: A. Small club: 1-20 members
B. Medium club: 21-50 members
C. Large club: 51+ members

Award is for the most innovative activity or activities, or most outstanding effort, to increase public visibility; to increase club membership, or to make the public aware of the mission and activities of garden clubs; including membership brochures, leaflets, or any other publication used, as well as any publicity received. Be sure to include website or social media information your club may have.

Printed materials, materials for electronic publication and publicity may be attached in their entirety to the application and are not counted as part of the three-page limit. Binders and vinyl sheet protectors are no longer required or allowed, please paper clip together. Consider an alligator clip if large batch. Multiple newspaper clippings should be attached with publication heading and date to an 8.5" X 11" sheet of paper, as many as needed.

SCALE OF POINTS (Scoring Rubric): **This Scale of Points is different than all other AFGC awards but is the same as NGC's for this same award.**

Presentation: 5 points- Cover sheet (application) included with all sections completed (2), application adheres to 3 page limit unless other size specified in award description (2), neat and concise (1).

Achievement: 65 points- Innovative nature of activities and/or publications (20), quality of printed and digital materials (7), quality of content (15), activities to attain goals (10), planning (5), execution of activities and/or publication (5), successful obtaining of publicity (3).

Participation: 15 points- % of member participation from total size possible (may include any type of support given) (12), involvement of others (community government agencies, professionals, youth, facility residents, others) (3).

Record or Documentation: 15 points- clear, well-labeled, neatly attached photos when applicable (4), landscape plan when applicable (give full credit if not applicable) (4), financial report (5), other (letters of appreciation, community awards, publicity, etc.) (2).

- Please note: if you want to apply to NGC for an award, you MUST use the NGC Application Cover for their submission. www.gardenclub.org
- Entries are not automatically forwarded as awards are not progressive.

Mail entries to: Glenda Tolson, AFGC Awards Chairman
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Pine Bluff, AR 71603-8292
870-357-2039 glendatolson@gmail.com